

#### 2018 AQHA EXECUTIVE COMMITTEE

President – Dr. Jim Heird of College Station, Texas First Vice President – Stan Weaver of Big Sandy, Montana Second Vice President – Butch Wise of El Reno, Oklahoma Member – Norman Luba of Louisville, Kentucky Member – Dr. Scott Myers of Sharon Center, Ohio

## **AQHA EXECUTIVE VICE PRESIDENT** – Craig Huffhines

## **AQHA**

- Established March 1940 Fort Worth
- AQHA International Headquarters Amarillo

### Membership

- 2017 AQHA Membership 251,263
- 2017 American Quarter Horse Youth Association Membership 21,298

## **Transfers & Registration**

- Horses Registered by AQHA since 1940 nearly six million worldwide
- 2017 Registrations 74,243
- 2017 Transfers 113,525

# **Programs**

<u>Horseback Riding Program</u> – members log hours spent horseback and earn various awards.

- American Quarter Horse Division:
  - o 2017 Enrollees 14,688
  - 2017 Awards Given 2,684
  - o Total Hours Ridden 509,667
- All-Breeds Division:
  - 2017 Enrollees 2,459
  - o 2017 Awards Given 661
  - Total Hours Ridden 83,685

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<u>AQHA Professional Horsemen</u> – group of dedicated horse industry professionals devoted to promoting the American Quarter Horse and servicing AQHA members by offering training assistance in a variety of areas.

• 2017 members – 819

**Shows** – represent a major segment of the equine industry. American Quarter Horse shows offer youth, amateur, Select amateur and open classes for horsemen and -women the opportunity to compete with their American Quarter Horses, testing their skills against other horses and riders for AQHA halter and performance points, as well as cash awards and prizes.

- 2017 Total Shows 2,814
- 2017 U.S. Shows 2,054
- 2017 Canadian Shows 135
- 2017 International Shows 229
- 2017 Total Show Entries 928,314
- 2017 Total Special Events 396
- 2017 Total Special-Event Entries 22,964
- 2017 Lucas Oil AQHA Amateur and Open World Championship Show Entries 4,843
- 2017 Adequan<sup>®</sup> Select World Championship Show Entries 1,093
- 2017 Built Ford Tough AQHYA World Championship Show Entries 3,349
- 2016 (held in 2017) Zoetis AQHA Versatility Ranch Horse World Championships Entries 920
- 2016 (held in 2017) AQHA Cowboy Mounted Shooting Championships Entries 112
- 2017 Zoetis AQHA Ranching Heritage Challenge Finals Entries 133
- 2017 AQHA West Level 1 Championships Entries 1,543
- 2017 Nutrena East AQHA Level 1 Championships Entries 1,811
- 2017 AQHA Central Level 1 Championships Entries 1,503
- AQHA-Approved Judges 1,411

Ranching Heritage Programs – highlight the efforts of American Quarter Horse ranch breeders and their heritage to AQHA. The Zoetis AQHA Ranching Heritage programs are the AQHA Zoetis Ranching Heritage Breeders program, Zoetis AQHA Ranching Heritage Challenges and Zoetis AQHA Ranching Heritage Young Horse Development program.

- 2017 Ranching Heritage Challenge Total Entries 562
- 2017 Total Ranching Heritage Members 385
- 2017 Total Ranching Heritage Challenge Eligible Horses 105,805

**Races** – developed from the village lanes of colonial America, American Quarter Horse racing brings the thrill and excitement of closely matched American Quarter Horses racing at peak speeds near 55 miles per hour.

- 2017 Total Starters in American Quarter Horse Races 13,764
- Average Purse Per Race \$15,856
- Average Earnings Per Starter \$8,446
- Total Purses \$116,255,967
- 2017 Bank of America Racing Challenge Enrollments 2,477
- Total Challenge Purses \$3,963,261
- Nominator Awards \$245,650

**American Quarter Horse Association Publications** – provide the most timely, comprehensive and accessible information available in the industry.

- *America's Horse* official member publication delivered to current AQHA members 10 times annually.
  - o Total Circulation more than 200,000 paid and controlled
  - o First issue September 1998
  - o Established for general interest AQHA members
- *The American Quarter Horse Journal* official monthly business publication for the American Quarter Horse industry.
  - Circulation 20,130
  - o First issue September 1948
  - o Contains articles of interest to those who own, train, breed and exhibit in English and western disciplines with emphasis on the rail, pattern and halter industries
- *Performance Horse Journal* bimonthly magazine dedicated to owners, breeders and competitors in reining, cutting, roping, barrel racing and other western horse events.
  - $\circ$  Circulation 20,000
  - o First Issue July 2016
- *Ranch Horse Journal* quarterly magazine dedicated to the American Quarter Horse ranch horse and ranch horse competition.
  - Circulation 18,000
  - o First Issue June 2016
- Quarter Racing Journal official racing publication for the American Quarter Horse racing industry, printed semi-annually.
  - Circulation 4,000
  - o First Issue January 1988

Networks – AQHA keeps horse enthusiasts informed and educated through a variety of mediums.

- agha.com
- youtube.com/aqhavideo
- e-newsletters
- Facebook *facebook.com/agha1*
- Instagram @officialaqha, @officialaqhya
- Twitter @AQHA, @AQHYA and @AQHANews
- Pinterest *pinterest.com/agha1*

**American Quarter Horse Youth Association** – designed for American Quarter Horse enthusiasts 18 years of age and younger, established on the premise of expanding youth participation with and knowledge of the American Quarter Horse. AQHYA currently has more than 21,000 members.

- American Quarter Horse Foundation Scholarships
- Junior Master Horseman
- Take Me Riding
- Youth Racing Experience Program
- Bank of America Youth Excellence Seminar
- Zoetis AQHA Ranching Heritage Young Horse Development Program
- American Quarter Horse Youth World Cup
- Built Ford Tough AQHYA World Championship Show

<sup>\*\*</sup> All numbers are as of 12/31/17.



### 2018 Board of Trustees

President – Dr. Jim Heird of College Station, Texas First Vice President – Stan Weaver of Big Sandy, Montana Second Vice President – Butch Wise of El Reno, Oklahoma Member – Norman Luba of Louisville, Kentucky Member – Dr. Scott Myers of Sharon Center, Ohio

#### **Chief Foundation Officer** – Dr. Anna Morrison

The American Quarter Horse Foundation connects horses and people through charitable giving in order to develop and support programs or initiatives that preserve our horse's legacy and further the overall well-being of the American Quarter Horse and the people who comprise the Quarter Horse family.

- \$90,316 awarded to 35 equine assisted activities and therapies centers to help them provide freedom and empowerment to their clients
- \$350,250 awarded in scholarships to help youth make their dreams come true by pursuing higher education
- \$252,735 was given to grants researching equine welfare, congenital diseases and genetics, performance injuries and reproduction
- The Hall of Fame welcomed 10 new inductees into the class of 2017.
- The American Quarter Horse Museum, located in Amarillo, connected more than 26,000 visitors from around the world to the American Quarter and hosted 54 bus tour groups and 40 field trips.

<sup>\*\*</sup> All numbers are as of 12/31/17.